

# MEDICAID MINUTE

from the West Virginia Association of Health Plans

Welcome to Medicaid Minute from the West Virginia Association of Health Plans. Every month you can expect our newsletter to provide you with the most up to date information about the work Managed Care Organizations are doing within the Medicaid Program and for our state. We want to serve as a resource for your Medicaid questions.

## Highmark Health Options Joins WVAHP

On August 1st, Highmark Health Options became the fourth managed care organization in West Virginia joining Aetna Better Health of WV, The Health Plan, and UniCare Health Plan of WV to serve the Medicaid population here in the Mountain State. Headquartered in Parkersburg, Highmark Health Options, provides its members with quality, high-value, affordable healthcare coverage.

In a recent article by [The Marietta Times](#), Jason Landers, president of Highmark Health Options said, “This is a responsibility we don’t take lightly. We are grateful for the state’s support in this critical endeavor to improve the health and wellness of West Virginians throughout the state through innovative care and a robust social health network.”

The West Virginia Association of Health Plans welcomes Highmark Health Options as its newest member. Ben Beakes, executive director of WVAHP and board members look forward to working with Landers as they continue to serve more than 400,000 Medicaid members. Visit [ahpww.com](http://ahpww.com) to be connected to Highmark Health Options website.

## WV Medicaid Highlights\*

Total enrollment in WV Medicaid:

545,956 members

MCO Total Enrollment:

401,810 members

SSI Enrollment:

35,739 (9%)

Expansion Enrollment:

158,392 (39%)

TANF Enrollment:

184,430 (46%)

CHIP Enrollment:

23,249 (6%)

\* Data Source: DHHR report 8-1-24

## Good News Stories

The Health Plan is proud to support dozens of nonprofits across West Virginia.



West Virginia Association of  
**HEALTH PLANS**

